

PRESS RELEASE

Ex-PayPal Director of Commercial Growth joins OptioPay as new CCO

Nicola Breyer joins OptioPay as Chief Commercial Officer to support the current growth path of the company.

Berlin, 20. July 2020 – The Berlin-based fintech OptioPay, specialized on open banking technology and services, has strengthened its management team by bringing Nicola Breyer into its leadership team. Breyer joins OptioPay from the American payment provider PayPal, where she served as Director Growth Strategy & Transformation. She will take over the newly established role of Chief Commercial Officer as of mid-July. Breyer completes the current management team consisting of Marcus Börner (CEO), Oliver Oster (COO), Erik Meinders (CFO) and Artashes Torosyan (CTO).

Nicola Breyer will focus on establishing new key strategic partnerships, further developing OptioPay's value proposition and corporate strategy. In addition, Breyer will be responsible for the internationalization of the business and strengthen OptioPay's voice in promoting the open banking potential towards various industries.

CEO Börner comments to the new hire:

"We are delighted to welcome Nicola as a strong leader to our leadership team. For 20 years, she has successfully built and scaled companies with digital business models both nationally and internationally. She has extensive experience in the digital transformation of traditional industries, with a strong focus on data utilization. We are also proud that Nicola has been committed to supporting female entrepreneurs and women in the tech-industry for many years. We are confident that Nicola's expertise in building international markets and her multi-faceted experience in the financial, FMCG and media industries will be a major asset in further scaling up the OptioPay business.

OptioPay's open banking technology creates personalized and value-adding financial advertisement campaigns based on bank account data. Users opt-in to analyze their financial data in order to benefit from diverse beneficial & personalized campaigns such as higher value payout options (e.g. value-adding vouchers), cash backs, contract optimization, discounts and additional saving recommendations.

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Further press information:

<https://www.optiopay.com/press/>

About OptioPay:

OptioPay is a financial technology service provider specialized on value adding services and advertisement based on financial data. The fintech operates an open banking platform as a white label solution for companies from various industries. In addition to well-known partners such as Adidas, Amazon, Douglas, Ikea, Lieferando, Otto, Rewe, Rossmann or Zalando, the top 100 corporate customers include big names such as DZ Bank, Comdirect Bank, Sparkasse, Commerzbank, Hessische Landesbank, HDI, AXA, Gothaer, Fonds Finanz, Blau Direkt, Deutsche Post, BS Energy, or Basler Kantonalbank. OptioPay was founded in 2014 in Berlin by the two school friends, Marcus Börner (CEO) and Oliver Oster (COO). OptioPay employs over 50 people from 24 countries and operates in the DACH-region and the Netherlands.

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